**Update presentation Dec 2018 – Crib Sheet**

**General Narrative/chronology of ‘update presentation’**

*The presentation starts with 1) Updated data on Islamophobic incidents/hate crimes, then moves on to 2) An update on MEND policy team/HQ’s recent work and then 3) An update on MEND community’s work. Thereafter an update on 4) IRU’s work and then 5) Additional progress with working groups and new initiatives on how we can work together.*

**Script**

1. ***Updated data on Islamophobic incidents/hate crimes***

* Slides 1-10 are an **updated set of Islamophobic** and hate **crime** data
* Slides 11-13 simply explain what we are trying to achieve with MEND – basically the **‘end game’** and the revised ‘channels for change’ I will explain at residential iA
* Slide 14 – is a visual **summary of MEND’s** work if you are not going to play vid in slide 15
* Slide 15 – is the **achievements video**. Pls ensure you are able to play it direct from the slide to avoid problems on the day.
* Slides 17-19 showcase our increased exposure on **Social Media/App**

1. ***An update on MEND policy team/HQ’s work***

* Slides 20-22 – Showcase the **revised exhibition** with slides.
* Slides 23 and 24 – Showcase our work on **Islamophobia Definition** and **Briefings/Consultations** by policy team.
* Slides 25-27 – **Media training** of MEND spokespeople. Worth mentioning that we have 8 ATCs and then 3 Media training days. **Broadcasters** we have appeared on.
* Slides 28-29 – The new GOAV website. In particular the **comparison between local candidates**
* Slide 30-35 –Key stats from **ComRes poll**

1. ***An update on MEND community’s work***

* Slide 37 – **LMRC** images. Harrogate 1,500+ people, Excel 4,000+ people.
* Slide 38 – IAM images
* Slides 39 -43 – MEND’s recent work with **blue-chip employers** on attracting Muslim talent, prayer rooms, Muslim partners etc. Employers include KPMG and Rolls Royce.
* Slides 44-50 – MEND WGs’ work in tackling local challenges.
* Slide 45 – Our work in supporting teachers subjected to **Trojan Horse** scandal and publicising it.
* Slide 46 – Our work in reversing the **fasting and Hijab ban** in St Stephen’s schools Newham.
* Slide 47 – When **Oftsed** decided to quiz **Muslim girls in Hijab**, MEND took up challenge, rallied MPs and teachers, sent over 100,000 action alerts out and got the media involved. Ofsted appear to have dropped the policy.
* Slide 48 – When government appointed **Sara Khan as extremism commissioner**, someone lacking in real credibility for the role, MEND arranged 100 Muslims leaders to sign an open letter exposing her lack of suitability for role. Sky News featured it.
* Slide 49 – Motion in **Leicester council** passed condemning Islamophobia and ensuring the council acts to eradicate it.
* Slide 50 – Our response to ‘punish a Muslim day’
* Slide 51 – Just the number of events during IAM

***4. Update on IRU’s work***

* Slides 52-56 – IRU Update
* Slide 53 – **Key trends** on cases IRU has received to date
* Slide 54 – Numbers of voluntary lawyers, caseworkers etc
* Slide 55 – Case of **Zainab Hussein in Leicester** who was run over twice by Islamophobe Paul Moore in **attempted murder**. Moore is now in prison serving life sentence, minimum 20 years.
* Slide 56 – A Discrimination case of a sister who was working in a Hospital Trust in London. She faced 18 months of abuse and discrimination. The IRU got her £150k in free legal support and around £25k in compensation.

1. ***Additional Progress with working groups and new initiatives***

* Slide 57 – Some of the **Ulema who support MEND**
* Slide 58 – The event with **Shk Taqi Uthmani** and his **support** for MEND
* Slide 59 - **The Riz Test** – A test designed by MEND volunteers, on Hollywood films to see how Islamophobic they are.
* Slides 60-63 – Progress on the volunteers’ front.
* Slide 60 – MEND’s **WG’s** across the UK
* Slide 61 – The **progression plan** which now gives every volunteer **a clear journey** through the organisation up to the Board
* Slide 62 – Tracking MENDee progression via **salesforce**
* Slide 63 – **Working group zone** – a central repository of information for MEND volunteers.
* Slide 64 – **MEND awards/recognition**
* MEND World – a simple slide articulating MEND’s associated brands.

1. ***Working together.***

* Slide 66 – Where we can **help our partners**. This is an **editable** slide and you can add/take what your wish.
* Slide 67 – Where **our partners can help us**. This is an **editable** slide and you can add/take what your wish.

The remaining slides are motivations quotes, Qur’an Ayah etc.